



**Board of Park Commissioners
Golf Operations Committee
Meeting Minutes**

Joe Doud Administration Building
545 Academy Drive
Northbrook, IL 60062
847-291-2960
nbparks.org

MINUTES of the Golf Operations Committee Meeting of the Northbrook Park District Board of Commissioners held Monday, May 22, 2017 in the Joe Doud Administration Building located at 545 Academy Drive, Northbrook, Illinois.

CALL TO ORDER –The meeting was called to order at 6:02pm by Chair Ziering

Members Present – Chair Ziering, Commissioner Chambers and Slepicka

Members Absent – None

Ex-Officio Members – Executive Director Hamer; Commissioners Chalem, Randel, and Schyman

Staff – Directors Baron, Dalton, Loftus, Munn, Trongnetpanya and Ziolkowski; Administrative Assistant Silvestri

RECOGNITION OF VISITORS – None

APPROVAL OF MINUTES – Minutes of November 15, 2010 were approved as presented.

Chair Ziering noted that while the Golf Operations Committee has not officially met since 2010, Golf has been an important topic of discussion at the Parks and Properties and Administration and Finance Committee Meetings over the past seven years.

REVIEW OF GOLF OPERATIONS DATA AND DISCUSSION –

Chair Ziering explained that Sirius Golf Advisors is completing a Golf Operations Assessment of the Northbrook Park District Golf Operations starting June 7, 2017. He noted that the goal of the Golf Operations Meeting today, is to determine an overarching mission/philosophy for our Golf Operations to ensure that Sirius provides recommendations that align with the best interests of our community. The Committee reviewed financial information related to capital spending, rounds of golf played, total number of customers and Golf Academy expense/revenue and registrations. Additionally, the Committee discussed how golf is an amenity to the community of Northbrook; however, it's overarching mission may speak to other potential goals such as profitability, economic development, golf skill development, youth programming and community pride. After a lengthy discussion regarding pricing, program and skill development and importance of amenities, the Consensus of the Committee was that the Northbrook Park District Golf Operations should lean towards breaking even and recognize that golf is an important amenity to the community. Chair Ziering and Executive Director Hamer confirmed that the District would provide this direction to Sirius prior to the start of their Operations Assessment.

ADJOURNMENT

With no further business, the meeting was adjourned at 7:34pm.

Respectfully submitted,
NORTHBROOK PARK DISTRICT

/s/ Molly Hamer
Molly Hamer, Secretary
Board of Commissioners/aps